

**JOB TITLE:**

Remote PR & Influencer Specialist for Malibu Creative Marketing Agency

Malibu based creative marketing agency Vivid Candi ([www.vividcandi.com](http://www.vividcandi.com)) is seeking someone who loves all things PR & INFLUENCERS (ideally a bit of a hybrid), is experienced with PR and influencers for brands and wants to work remotely with a flexible schedule.

**Job Description:**

- Mostly work remote with option of hybrid days at our Malibu offices.
- Write press releases or work with our copywriters to write them.
- Create newsworthy stories to promote our client's brands.
- Create media events to promote our client's brands.
- Perform press distribution using the Prowly.com platform. Use it to identify media contacts, build contact lists, perform press distribution and all follow ups seeing through to executed press. Then use for media monitoring for press and sharing with our clients.
- Work on press reports and present them to clients.
- Perform influencer outreach and curate best influencers for our client's brands.
- Execute influencer relationships and manage them. Measure results and report to client.
- Strategize unique ways to utilize influencers for our client's brands.
- Stay on top of the latest PR & influencer trends and technologies, learn them and deploy them and even share what you learn with the team.
- Attend weekly internal marketing meetings via Zoom.
- Attend client meetings via Zoom and/or In Person (when possible) and have the ability to brainstorm and pitch strategic social media marketing ideas at those meetings.

**Job Requirements:**

- Degree in public relations (PR).
- 1+ years experience with PR with successful case studies to share.
- 1+ years experience with influencer marketing.
- Extremely organized and efficient.
- Highly effective at self-managing yourself and your work schedule and measuring time with our Harvest time tracking platform and using Basecamp for project management.
- Excellent at problem solving and taking initiative.
- Great team player and has fun doing the work and is passionate about it. Be open to team hikes, team dining, team trips and more over time.

**APPLY ONLINE AT:**

<https://www.vividcandi.com/jobs-pr-influencer-specialist/>

Qualified applicants will be emailed to schedule a Zoom interview shortly.

**COMPENSATION:**

TBD \$20-25/hr based on experience and skill

